



LION BREWERIES

Otawa Family Trust



NW NEW WORLD Birkenhead

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THIS WEEKS CLUBTAB PRIZE DRAW ON
03/10/15 IS FOR **\$15,000**

LAST WEEKS PRIZE OF **\$10,000**
WAS NOT WON AT
MANUREWA COSMOPOLITAN CLUB

WEEKLY PRIZE DRAW



EMIRATES MELBOURNE CUP DAY

tuesday 3 november

@ *Bowls Birkenhead* - details coming soon

Spotlight on Sponsors

This week we put the spotlight on "The Birkenhead Licensing Trust". Although not a sponsor, but with the Trust's support over the years the club has benefited from many grants.

Source <http://www.birkenheadlicensingtrust.org.nz>

The Trust is a net proceeds-committee of the Lion Foundation and is responsible for approving grant funding to the local community groups in Birkenhead and surrounding areas from gaming funds generated by Lion Foundation.

The Birkenhead Licensing Trust was established in 1967 after voters decided that the Birkenhead Council area should change from 'dry' to 'wet' under the control of a licensing trust. In 1970 the Birkenhead Trust Hotel was opened, with catering facilities designed to cater for all locals.

A period of expansion was followed by the economic slump of the late 1980s, the recipe for a loss-making enterprise. In 1992 the trust hotel complex was sold and only the wholesale outlet retained.

The Birkenhead Licensing Trust then sat for a number of years, accumulating revenue through the wholesale outlet and distributing interest accrued to local community groups. Meanwhile local licensing reins were loosened, allowing other operators to apply for licenses.

In the interim the Trust sought other suitable sites. In 2002 the Slipp Inn Pub had been opened by Allen Vaughan, who had a long history with Lion Breweries. In 2006 the Trust approached Mr Vaughan with an offer to buy the Slipp Inn, as it seemed a good fit for several reasons: the Trust is a net-proceeds committee of the Lion Foundation; grant funding to the local community comes from funds generated by Lion Foundation; the Trust was already the pub's landlord; the pub fitted the family-friendly ideal of the Trust; and the gambling facility was a source of revenue.

But, you ask, what is the difference between a Trust operation and a private or brewery-owned enterprise? Well, all profits from bar and restaurant sales and gaming proceeds are distributed in the local community through the Lion Foundation, rather than going into a big national pool for distribution nationally.

As Mr Vaughan points out, "The Trust does a lot of good in the community, it is not self-rewarding or ruled by self-interest, there are no paid directorships, and all six trustees are chosen by the electorate in the local body elections. As a result close to \$1 million annually has gone back into the community in recent years."

More recently the Trust bought the Glenfield pub Inn Field; revenues go back into the Birkenhead, Glenfield and Northcote areas from both establishments.

